| | Great Conversationalist | Conversationalist | Followers | Lurkers |
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| | "I contribute to the posts with thought-provoking ideas that encourage more discussion." | "I contribute to the posts with new ideas." | "I can contribute to the posts but don't add many new ideas." | "I read the posts but don't like to contribute." |
| Initial Post Content | Post information in response to the prompt -Identifies and explains three or more key issues -Thoughts are effectively organized | Post information in response to the prompt -Identifies or explains two or three key issues -Thoughts are mostly organized | Post information in response to the prompt -Identifies or explains one key issue -Thoughts are somewhat organized. | Post information in response to the prompt - no key issues identified or explained - thoughts are not organized. |
| Follow-Up Posts | Follow-up post: -three or more detailed responses to others -contributions elaborate on discussion with further comment or observation. | Follow-up post: -two or three satisfactory responses to others | Follow-up post: -one brief responses to others | Follow-up posts: -no response to others |
| Connections and Inferences | Posts are consistently -connected and relevant to the content -a trigger to advance discussion -supported using relevant evidence from the text/personal experience/other posts – use a direct quote | -supported using relevant | content -supported using some evidence from the text/personal | Posts are rarely -connected and relevant to the content - supported using evidence from the text/personal experience/other posts |
| Conventions (Spelling, Grammar, Mechanics) | Highly effective in area of conventions | Effective in the area of conventions. | Somewhat effective in the area of conventions. | Minimally effective in the area of conventions. |
| Respectful Conversation | Responses consistently show respect and interest in the viewpoints of others. | | Some responses show respect and interest in the viewpoints of others. | Response shows disrespect for the viewpoints of others. |