**Rubric for Podcasts**

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| **CATEGORY** | **Exemplary**  | **Proficient**  | **Partially Proficient**  | **Incomplete**  | **POINTS** |
| **Introduction** | **5 points**  | **4 points**  | **2 - 3 points**  | **0 – 1 points**  |    |
| checkboxCatchy and cleverintroduction. Provides relevant information and establishes a clear purpose engaging the listener immediately. | checkboxDescribes the topic and engages the audience as the introduction proceeds.  | checkboxSomewhat engaging (covers well-known topic), and provides a vague purpose. | checkboxIrrelevant or inappropriate topic that minimally engages listener. Does not include an introduction or the purpose is vague and unclear. |
| checkboxTells who is speaking, date the podcast was produced, and where the speaker is located. | checkboxTells most of the following: who is speaking, date of the podcast, and location of speaker. | checkboxAlludes to who is speaking, date of the podcast, and location of speaker. | checkboxSpeaker is not identified. No production date or location of the speaker is provided. |
| **Content** | **8 - 10 points**  | **5 - 7 points** | **2 - 4 points**  | **0 – 1 points**  |    |
| checkboxCreativity and original content enhance the purpose of the podcast in an innovative way. Accurate information and succinct concepts are presented. | checkboxAccurate information is provided succinctly. | checkboxSome information is inaccurate or long-winded.  | checkboxInformation is inaccurate. |
| checkboxVocabulary enhances content. | checkboxVocabulary is appropriate. | checkboxVocabulary is adequate. | checkboxVocabulary is inappropriate for the audience. |
| checkboxIncludes a wide variety of appropriate, well-researched and informative sources and has well-edited quotes from “expert” sources. Quotes and sources of information are credited appropriately. | checkboxIncludes appropriate and informative quotes from “expert” sources. Source quotes are credited appropriately. | checkboxIncludes some variety of informative quotes from some “expert” sources. Source quotes need some editing and some credits are missing. | checkboxIncludes no source quotes. |
| checkboxKeeps focus on the topic. | checkboxStays on the topic. | checkboxOccasionally strays from the topic. | checkboxDoes not stay on topic. |
| checkboxConclusion clearly summarizes key information. | checkboxConclusion summarizes information. | checkboxConclusion vaguely summarizes key information | checkboxNo conclusion is provided. |
| **Delivery** | **5 points**  | **4 points**  | **2 - 3 points**  | **0 - 1 points**  |    |
| checkboxWell rehearsed, smooth delivery in a conversational style. | checkboxRehearsed, smooth delivery. | checkboxAppears unrehearsed with uneven delivery. | checkboxDelivery is hesitant, and choppy and sounds like the presenter is reading.  |
| checkboxHighly effective enunciation, expression, and rhythm keep the audience listening. | checkboxEnunciation, expression, pacing are effective. | checkboxEnunciation, expression, rhythm are sometimes distracting. | checkboxEnunciation of spoken word is not clearly understandable or expression, and rhythm are distracting throughout the podcast.  |
| checkboxCorrect grammar is used throughout the podcast. | checkboxCorrect grammar is used during the podcast. | checkboxOccasionally incorrect grammar is used during the podcast. | checkboxPoor grammar is used throughout the podcast. |
| **Graphic and Music Enhancements** | **5 points**  | **4 points**  | **2 – 3 points**  | **0 – 1 points**  |    |
| checkboxThe graphics/artwork used create a unique and effective presentation and enhance what is being said in the podcast and follow the rules for quality graphic design. | checkboxThe graphics/artwork relate to the audio and reinforce content and demonstrate functionality. | checkboxThe graphics/artwork sometimes enhance the quality and understanding of the presentation.  | checkboxThe graphics are unrelated to the podcast. Artwork is inappropriate to podcast.  |
| checkboxMusic enhances the mood, quality, and understanding of the presentation. | checkboxMusic provides supportive background to the podcast. | checkboxMusic provides somewhat distracting background to the podcast. | checkboxMusic is distracting to presentation.  |
| checkboxAll graphic and music enhancements are owned by the creator of the podcast or copyright cleared with appropriate documentation. | checkboxGraphic and music enhancements are owned by the creator of the podcast or copyright cleared. | checkboxUse of copyrighted works is questionable. | checkboxCopyright infringement is obvious. |
| **Technical Production** | **5 points**  | **4 points**  | **2 – 3 points**  | **0 – 1 points**  |    |
| checkboxTransitions are smooth and spaced correctly without noisy, dead space. | checkboxTransitions are smooth with a minimal amount of ambient noise.  | checkboxTransitions are uneven with inconsistent spacing; ambient noise is present. | checkboxTransitions are abrupt and background noise needs to be filtered.  |
| checkboxVolume of voice, music, and effects enhance the presentation. | checkboxVolume is acceptable. | checkboxVolume is occasionally inconsistent. | checkboxVolume changes are highly distracting.  |
| checkboxPodcast length keeps the audience interested and engaged. | checkboxPodcast length keeps audience listening. | checkboxPodcast length is somewhat long or somewhat short to keep audience engaged.  | checkboxPodcast is either too long or too short to keep the audience engaged.  |
| **Group/PartnerWork** | **5 points**  | **4 points**  | **2- 3 points**  | **0 – 1 points**  |    |
| checkboxAll team members contributed equally to the finished product and assist in editing process by offering critique and sharing in skill development. | checkboxAssisted group/partner. | checkboxFinished own part but did not assist group/partner. | checkboxContributed little to the project.  |
| checkboxPerformed all duties of assigned team role and contributes knowledge, opinions, and skills to share with the team. Always did the assigned work. | checkboxPerformed nearly all duties and contributed knowledge, opinions, and skills to share with the team. Completed the assigned work. |  checkboxPerfromed some duties and made some contributions of knowledge, opinions, and skills with the team. Completed portions of the assigned work. | checkboxDid not perform any duties of assigned team role and did not contribute knowledge, opinions or skills to share with the team. Relied on others to do the work. |
| **TOTAL POINTS** |      /35 |